

# THE QUEST METHOD

NEW

Ideas, Products and Methods enter Cycle for testing Unproven concepts are rejected and fall out of the cycle.

#### ULTIMATE YIELD RESEARCH

- New ideas are tested
- Researchers test ideas on a small-scale



- Apply research through grower-led trials
- Participating growers join the Quest Network of growers

#### PROVEN PRACTICES

- Adopted as on-farm practices
- Enhanced sustainability through increased efficiency of crop inputs and increased food production
- Practices continue to be improved upon and move through the cycle



## MAKE A DIFFERENCE

in the efficiency by which growers produce food.



#### VIEWIT

- Agronomist observes research trials
- Growers share updates through the Quest Network

# REVIEW QUEST FARM PLAN

- Discuss findings
- Compare to Ultimate Yield Research



### ANALYZE RESULTS

 Reports are generated and shared with Quest network of growers





